

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Barbara J. Boe, et al.
Serial No.: 09/966,845
Filing Date: September 28, 2001
Confirmation No.: 4972
Group Art Unit: 3622
Examiner: Yehdega Retta
Title: SYSTEM AND METHOD FOR PROFILING
CUSTOMERS FOR TARGETED MARKETING

Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Dear Sir:

REVISED SUPPLEMENTAL DECLARATION FOR REISSUE PATENT
APPLICATION TO CORRECT "ERRORS" STATEMENT (37 CFR 1.175)

In response to Official Action dated December 2, 2009, Applicant respectfully requests the Examiner to reconsider the objections to the Application in view of the following inventor declaration.

We hereby declare that:

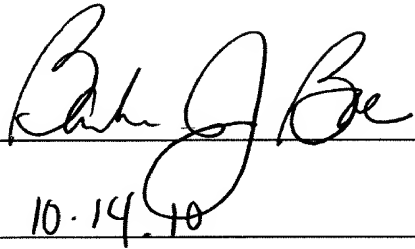
Every error in the patent which was corrected in the present reissue application, and which is not covered by the prior oath(s) and/or declaration(s) submitted in this application, arose without any deceptive intention on the part of the Applicant. In particular, the claims did not meet the Office's requirement for patentable subject matter under 35 U.S.C. §101 as defined by various court decisions issued subsequent to the issuance of the original patent since the features of the method claims were not shown to be performed by a machine or transform underlying subject matter. The error with respect to statutory subject matter under 35 U.S.C. §101 not covered by the prior oath(s) and/or declaration(s) arose without any deceptive intention on the part of the Applicant and has been corrected in the present reissue application.

We hereby declare that all statements made herein of my/our own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full name of first joint inventor

Barbara J. Boe

Inventor's signature


10.14.10

Date

Residence (City, County, State)

Dallas, Dallas County,
Texas

Citizenship

United States of America

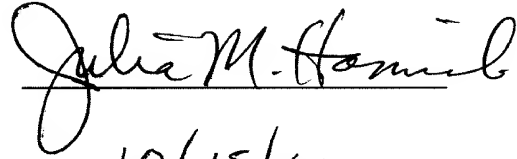
Post Office Address

3738 Northview Lane
Dallas, Dallas County,
Texas 75229

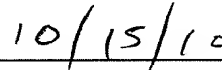
Full name of second joint inventor:

Julia M. Hamrick

Inventor's signature

A handwritten signature in cursive script, reading "Julia M. Hamrick", written over a horizontal line.

Date

A handwritten date "10/15/10" written over a horizontal line.

Residence (City, County, State)

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Texas

Citizenship

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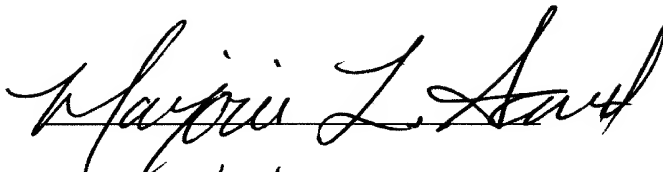
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Full name of third joint inventor, if any

Marjorie L. Aarant

Inventor's signature


10/19/10

Date

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